



Press Release

Watertown Development Company Launches Business Ecosystem Survey to Shape Future Growth

Watertown, SD — The Watertown Development Company (WDC), in partnership with Coyote Business Consulting (CBC), is inviting business owners, entrepreneurs, and community stakeholders to participate in a new Business Ecosystem Survey aimed at strengthening the region's economic landscape.

The survey, administered by Coyote Business Consulting, is available by clicking the link below or by scanning the QR code. It will help WDC better understand the needs, challenges, and opportunities facing local businesses. Insights gathered will guide future programming, partnerships, and investments to support sustainable growth and innovation.

The survey is open through **November 7th**, and responses are confidential. All business owners, managers, and entrepreneurs in the Watertown area are encouraged to participate.

Full link to survey: https://southdakota.sjc1.qualtrics.com/jfe/form/SV_2ISJgTNZ1xqC6i2

For more information, contact Angie Yahne at ayahne@wdcsd.com.

About Coyote Business Consulting

Coyote Business Consulting is a student-led initiative from the University of South Dakota's Beacom School of Business. It connects businesses with student consulting teams to provide strategic insights and solutions—at no cost to rural organizations across South Dakota.

Calling all Watertown business owners,
entrepreneurs, and community leaders

BUSINESS ECOSYSTEM SURVEY

Administered by



Coyote Business Consulting



**OPEN THROUGH
OCTOBER 31**



TAKE THE SURVEY

https://southdakota.sjc1.qualtrics.com/jfe/form/SV_2LSGTNZxC2

